

ORDER



Orders

Order / Rev: 46874
 Alt Order #: 27762381
 Product Desc: Awareness
 Estimate: 1361
 Flight Dates: 04/04/22 - 04/17/22
 Original Date / Rev: 04/06/22 / 04/06/22
 Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
 Sales Office: DC
 Sales Region: National

Agency

Name: Political Communications Advertising
 Buying Contact:
 Billing Contact:
 232 Madison Ave., Ste. 405
 New York, NY 10016

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Say No to RINOs
 Demographic: A18+
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-02

New Business Thru:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/17/22	37	\$9,625.00	\$8,181.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	37	\$9,625.00	\$8,181.25	0.00
Totals	37	\$9,625.00	\$8,181.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/07/22	04/07/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/04/22	04/10/22	---T---		1		\$150.00		0.00					
N 2	KLKN	04/08/22	04/08/22	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/04/22	04/10/22	----F--		1		\$200.00		0.00					
N 3	KLKN	04/10/22	04/10/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/04/22	04/10/22	-----S		1		\$250.00		0.00					
N 4	KLKN	04/07/22	04/07/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/04/22	04/10/22	---T---		1		\$100.00		0.00					
N 5	KLKN	04/08/22	04/08/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00

KLKN-TV

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Advertiser: Say No to RINOs
 Product Desc: Awareness
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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	-T-----			1		\$200.00		0.00				
N18	KLKN	04/13/22	04/13/22	Good Morning America	CM	7a-9a	--W----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$200.00		0.00				
N19	KLKN	04/14/22	04/14/22	Good Morning America	CM	7a-9a	---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	---T---			1		\$200.00		0.00				
N20	KLKN	04/15/22	04/15/22	Good Morning America	CM	7a-9a	----F--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	----F--			1		\$200.00		0.00				
N21	KLKN	04/17/22	04/17/22	This Week	CM	8a-9a	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	-----S			1		\$250.00		0.00				
N22	KLKN	04/11/22	04/11/22	Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	M-----			1		\$100.00		0.00				
N23	KLKN	04/12/22	04/12/22	Ch 8 News Midday M-F	CM	11a-12p	-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	-T-----			1		\$100.00		0.00				
N24	KLKN	04/13/22	04/13/22	Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$100.00		0.00				
N25	KLKN	04/14/22	04/14/22	Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	---T---			1		\$100.00		0.00				
N26	KLKN	04/15/22	04/15/22	Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	----F--			1		\$100.00		0.00				
N27	KLKN	04/11/22	04/11/22	Ch 8 News at 5p M-F	CM	5p-530p	M-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	M-----			1		\$325.00		0.00				
N28	KLKN	04/13/22	04/13/22	Ch 8 News at 5p M-F	CM	5p-530p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$325.00		0.00				
N29	KLKN	04/12/22	04/12/22	Ch 8 News at 6p M-F	CM	6p-630p	-T-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 46874
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Advertiser: Say No to RINOs
 Product Desc: Awareness
 Estimate: 1361
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-T-----			1		\$400.00			0.00			
N 30	KLKN	04/14/22	04/14/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	---T---	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	---T---			1		\$400.00			0.00			
N 31	KLKN	04/15/22	04/15/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six	CM	6p-630p	----F--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	----F--			1		\$400.00			0.00			
N 32	KLKN	04/16/22	04/16/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p Eyewitness News 8 At 6-Sat	CM	6p-630p	-----S-	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S-			1		\$275.00			0.00			
N 33	KLKN	04/17/22	04/17/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30	CM	530-6p	-----S	:30	1	\$425.00	P-03	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S			1		\$425.00			0.00			
N 34	KLKN	04/11/22	04/11/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	M-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	M-----			1		\$400.00			0.00			
N 35	KLKN	04/13/22	04/13/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	--W----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	--W----			1		\$400.00			0.00			
N 36	KLKN	04/15/22	04/15/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten	CM	10p-1035p	----F--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	----F--			1		\$400.00			0.00			
N 37	KLKN	04/17/22	04/17/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten	CM	10p-1035p	-----S	:30	1	\$425.00	P-03	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 04/11/22		04/11/22	04/17/22	-----S			1		\$425.00			0.00			
Totals													37	\$9,625.00	



125 West 55th St
New York, NY 10019

Contract # 27762381

CPE: 280/306/1361

Agency: Political
Communications
Advertising

232 Madison Ave
Suite 405
New York, NY 10016

Changes as of: 4/6/2022 at 12:45 PM

Flight: 4/4/22 - 4/17/22

Advertiser: 17501

Version: Current State Version 1

Station: KLNK

Market: Lincoln&Hsing-Kmy-Pls
DMA

Con Type: POLITICAL/NOTE

Total \$: \$9,625.00

Product: Awareness

Agency Order #: 11551704

Buyer: Cunningham, Katie

Salesperson: ALEXANDRA
BRADLEY

202-955-5342

Office: WASHINGTON

Service: Nielsen

Primary Demo:

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total Spots: 37

Total CPM: \$0.00

Total GRP:

Traffic #: 46874

Separation:

Comments: Separation: 15;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/4 - 4/17																	Total Spots	Total	
						4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15	4/16	4/17	\$	CPP*	GRP*			
	M-F 1 6a-7a		KILKN News 8 This AM	\$150.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0	
	M-F 2 7a-9a		Good Morning America	\$200.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
	Su 3 8a-9a		This Week	\$250.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0	
	M-F 4 11a-12n		Channel 8 Eyewitness News-Midday	\$100.00	30	0	0	0	0	0	0	0	0	1	1	1	1	1	0	0	5	\$500.00	\$0.00	0.0	
	M-F 15 5p-5:30p		Channel 8 Eyewitness News At Five	\$325.00	30	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	2	\$650.00	\$0.00	0.0	
	M-F 16 6p-6:30p		Channel 8 Eyewitness News At Six	\$400.00	30	0	0	0	0	0	0	0	0	0	1	0	1	1	0	0	3	\$1,200.00	\$0.00	0.0	
	Su 18 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$425.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	\$425.00	\$0.00	0.0	
	M-F 19 10p-10:35p		Channel 8 Eyewitness News At Ten	\$400.00	30	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0	3	\$1,200.00	\$0.00	0.0	
	Su 20 10p-10:35p		Channel 8 Eyewitness News At Ten	\$425.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	\$425.00	\$0.00	0.0	
	Sa 17 6p-6:30p		Eyewitness News 8 At 6-Sat	\$275.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	\$275.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27762381

Changes as of: 4/6/2022 at 12:45 PM

Version: Current State Version 1

CPE: 280/306/1361

Flight: 4/4/22 - 4/17/22

Station: KLKN

Con Type: POLITICAL/NOTE

Agency: Political Communications Advertising

Advertiser: 17501

Market: Lincoln&Hsing-Krmy-Pls DMA

Total \$: \$9,625.00

232 Madison Ave
Suite 405
New York, NY 10016

Product: Awareness

Office: WASHINGTON

Total Spots: 37

Agency Order #: 11551704

Service: Nielsen

Total CPP: \$0.00

Buyer: Cunningham, Katie

Primary Demo:

Total GRP:

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Traffic #: 46874

Separation: 202-955-5342

Special Instructions

Order Level Comments

Date/Time Added by Comment

04/06/22 12:45 PM System Notice Received.

04/06/22 12:23 PM ALEXANDRA BRADLEY Separation: 15;PopulationBuyType: CPP

Competitive Information

Market Budget: \$9,625

KLKN Share: 100%

Comment:

Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$9,625.00	N/A	0.0
Total	100%	37	\$9,625.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2022-Apr	37	\$9,625.00
Total	37	\$9,625.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/6/22 12:26 PM					\$0	\$0	
New	4/6/22 12:22 PM	ALEXANDRA BRADLEY	Confirmed	37		\$9,625.00	\$9,625.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.